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Webcasting

Webcasting is broadcasting over the internet using streaming media technology. They can either be live or on-demand broadcasts. In this day and age a lot of companies have turned to live webcasting as a cost-effective way to get their message across to a larger audience at one time. This is a field in which FCR Technology Rentals has experience. If your company is broadcasting a live webcast, FCR has the technology and knowledge to run your next meeting.

OLED Technology



OLED is an exciting new technology. OLED (organic light emitting diode) is any light emitting diode (LED) whose emissive electroluminescent layer is composed of a film of organic compounds. These displays can be used in television screens, computer displays, cell phones and PDA's. A benefit of OLED displays over liquid crystal displays (LCD's) is that they do not require a backlight to function. The result is they draw less power and because there is no need for a backlight an OLED display can be much thinner than an LCD panel. The downside to this technology so far is that scientists haven't yet figured out how to get OLED to last as long as LCD or plasma.

Why FCR?

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